



Hall To Leave Gaylord Entertainment

June 16, 1999

NASHVILLE, TN, June 16, 1999 -- Alan Hall, Vice President of Corporate Communications for Gaylord Entertainment Company, will leave his post the end of this week, company officials announced.

Hall has been associated with Gaylord Entertainment since 1989, and has held his current position since 1993. During that time, he has overseen corporate communications functions including media relations, community and government relations, and internal communications.

Hall said his decision to leave is a combination of timing in the marketplace and a long time desire to pursue his own business opportunity.

Terry E. London, Gaylord Entertainment President and Chief Executive Officer, said, "Alan has done a very good job for our company. We understand his desire to be involved in a new venture and wish him the very best. We are considering a number of options to best manage our communications function, but expect to fill the vacancy shortly."

I have found an opportunity that is particularly intriguing, but it will require my full attention to bring it to fruition," Hall said. "Given opportunities available in the marketplace, I believe now is the best time to take that step.

"I have enjoyed a great experience with Gaylord Entertainment Company. It is a place with many great assets and wonderful, talented people. It has been a great run for me."

Gaylord Entertainment Company is a diversified entertainment company operating in three business segments: hospitality and attractions; broadcasting and music; and cable networks. Among its properties are WSM radio and the Grand Ole Opry, the Opryland Hotel, Acuff-Rose Music Publishing, Word Entertainment, Z Music Television, Country Music Television International, the Wildhorse Saloon and the Ryman Auditorium.