



Gaylord Entertainment's Squint Label Scores Nation's #1 Pop Song With "Kiss Me" By Sixpence None The Richer

May 18, 1999

NASHVILLE, Tenn. (May 18, 1999)—Squint Entertainment, part of Nashville-headquartered Gaylord Entertainment Company (NYSE:GET), has the most played pop song in America. The song, "Kiss Me," has climbed to #1 on four radio airplay charts and has received extensive exposure in movies and on television.

"Kiss Me," performed by Sixpence None the Richer, has climbed to #1 on four airplay charts: Billboard Monitor's Mainstream Top 40 chart, Radio & Record's Contemporary Hit Radio/Pop chart, Gavin's Adult/Contemporary chart and Network 40's Top 40 chart. It has been certified gold by the recording Industry Association of America.

The five-member group will be profiled for the second week in a row this Sunday (May 23) on Casey Kasem's "American Top 40" radio show, which is broadcast internationally.

"Kiss Me"--which has reached audiences through the feature film "She's All That," NBC's Movie of the Week "Vanished Without a Trace" and television shows such as "Dawson's Creek" and "Saturday Night Live"--has hit the Top 5 in 10 airplay charts in the U.S. and Canada. It is the #6 most played song in the United Kingdom after only three weeks of airplay.

Squint Entertainment, a recording and independent film company, was created in 1997. Gaylord Entertainment is a diversified entertainment company operating principally in three industry segments: hospitality and attractions, broadcasting and music; and cable networks.