



Gaylord Entertainment's Squint Label Scores Nation's #1 Pop Song With "Kiss Me" By Sixpence None The Richer

May 18, 1999

NASHVILLE, Tenn. (May 18, 1999)—Squint Entertainment, part of Nashville-headquartered Gaylord Entertainment Company (NYSE:GET), has the most played pop song in America. The song, "Kiss Me," has climbed to #1 on four radio airplay charts and has received extensive exposure in movies and on television.

"Kiss Me," performed by Sixpence None the Richer, has climbed to #1 on four airplay charts: Billboard Monitor's Mainstream Top 40 chart, Radio & Record's Contemporary Hit Radio/Pop chart, Gavin's Adult/Contemporary chart and Network 40's Top 40 chart. It has been certified gold by the recording Industry Association of America.

The five-member group will be profiled for the second week in a row this Sunday (May 23) on Casey Kasem's "American Top 40" radio show, which is broadcast internationally.

"Kiss Me"—which has reached audiences through the feature film "She's All That," NBC's Movie of the Week "Vanished Without a Trace" and television shows such as "Dawson's Creek" and "Saturday Night Live"—has hit the Top 5 in 10 airplay charts in the U.S. and Canada. It is the #6 most played song in the United Kingdom after only three weeks of airplay.

Squint Entertainment, a recording and independent film company, was created in 1997. Gaylord Entertainment is a diversified entertainment company operating principally in three industry segments: hospitality and attractions, broadcasting and music; and cable networks.