FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

n, D.C. 20549	OMB APPROVAL
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OMB Number:	3235-0287				
Estimated average burden	1				
hours per response:	0.5				
hours per response:	0.9				

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Instructio	on 1(b).			File								es Exchanç npany Act c			34		liouis	peries		0.5	
1. Name and Address of Reporting Person [*] Bender Michael J																ck all applic Directo Officer	able)	g Pers	Other (s	s) to Issuer 10% Owner Other (specify	
(Last) (First) (Middle) 3980 BAUGHMAN GRANT ROAD						3. Date of Earliest Transaction (Month/Day/Year) 08/06/2004										below)			below)		
(Street) NEW ALE	BANY O	Н	43054		4. If <i>i</i>	Ame	ndment, I	Date o	of Orig	ginal F	iled (Month/Day	y/Yea	ar)	6. Inc Line)	Form fi	led by One	e Repo	(Check App rting Person One Report		
(City)	(S	tate)	(Zip)													Person					
		Tal	ble I - Nor	n-Deriv	ative	Se	curities	s Ac	quir	red, I	Disp	osed of	f, oı	r Bene	eficially	/ Owned					
1. Title of Security (Instr. 3) 2. Trans Date (Month/				ection 2A. Deemed Execution Date, if any (Month/Day/Year)			Code (Instr. 5)							Form	: Direct II Indirect E str. 4) C	7. Nature of Indirect Beneficial Ownership					
									C	ode	v	Amount		(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)			,	(Instr. 4)	
			Table II -							,		sed of, onvertib			•	Owned					
Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	cise (Month/Day/Year) if any (Month/Day/Year) Code (Instr. 8) Derivative Securities Acquired				ve es d	6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and An of Securities Underlying Derivative Sec (Instr. 3 and 4)						s Security	8. Price of Derivative Security (Instr. 5)	ive derivative y Securitie	e s ally	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)			
		I	I		- 1		1	1					1		or		I			I	

Date Exercisable

08/06/2005(1)

Expiration Date

08/06/2014

Title

Common Stock

Explanation of Responses:

\$27.63

1. Option will vest in 1/4 increments over four years beginning 8/6/2005.

08/06/2004

Remarks:

Stock Option (right to buy)

> /s/Carter R. Todd, Attorney-in-Fact for Michael J. Bender

08/10/2004

10,000

D

** Signature of Reporting Person

Number

of Shares

10,000

\$0.00

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

A

(A)

10,000

(D)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Know all by these presents, that the undersigned's hereby makes, constitutes and appoints David C. Kloeppel, Carter R. Todd, or F. Mitch Walker, Jr., signing singularly, as the undersigned's true and lawful attorney-in-fact, with full power and authority as hereinafter described on behalf of and in the name, place and stead of the undersigned to:

- (1) prepare, execute, acknowledge, deliver and file Forms 3, 4, and 5 (including any amendments thereto) with respect to the securities of Gaylord Entertainment Company, a Delaware corporation (the "Company"), with the United States Securities and Exchange Commission, any national securities exchanges and the Company, as considered necessary or advisable under Section 16(a) of the Securities Exchange Act of 1934 and the rules and regulations promulgated thereunder, as amended from time to time (the "Exchange Act");
- (2) seek or obtain, as the undersigned's representative and on the undersigned's behalf, information on transactions in the Company's securities from any third party, including brokers, employee benefit plan administrators and trustees, and the undersigned hereby authorizes any such person to release any such information to the undersigned and approves and ratifies any such release of information; and
- (3) perform any and all other acts which in the discretion of such attorney-in-fact are necessary or desirable for and on behalf of the undersigned in connection with the foregoing.

The undersigned acknowledges that:

- (1) this Power of Attorney authorizes, but does not require, such attorney-in-fact to act in their discretion on information provided to such attorney-in-fact without independent verification of such information;
- (2) any documents prepared and/or executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney will be in such form and will contain such information and disclosure as such attorney-in-fact, in his or her discretion, deems necessary or desirable;
- (3) neither the Company nor such attorney-in-fact assumes (i) any liability for the undersigned's responsibility to comply with the requirement of the Exchange Act, (ii) any liability of the undersigned for any failure to comply with such requirements, or (iii) any obligation or liability of the undersigned for profit disgorgement under Section 16(b) of the Exchange Act; and
- (4) this Power of Attorney does not relieve the undersigned from responsibility for compliance with the undersigned's obligations under the Exchange Act, including without limitation the reporting requirements under Section 16 of the Exchange Act.

The undersigned hereby gives and grants the foregoing attorney-in-fact full power and authority to do and perform all and every act and thing whatsoever requisite, necessary or appropriate to be done in and about the foregoing matters as fully to all intents and purposes as the undersigned might or could do if present, hereby ratifying all that such attorney-in-fact of, for and on behalf of the undersigned, shall lawfully do or cause to be done by virtue of this Limited Power of Attorney.

This Power of Attorney shall remain in full force and effect until revoked by the undersigned in a signed writing delivered to such attorney-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 6th day of August, 2004.

/s/ Michael J. Bener	Signature							
Michael J. Bender	Print Name							
STATE OF CALIFORNIA								
COUNTY OF ORANGE								
On this 6th day of August, 2004, Michael J. Bender personally appeared before me, and acknowledged that he executed the foregoing instrument for the purposes therein contained. IN WITNESS WHEREOF, I have hereunto set my hand and official seal. /s/ Judith Fesler Notary Public								

My Commission Expires:

June 29, 2007