SEC Form 4	
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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to	
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

## OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

					01	Sectio	11 30(11	) 01 11	e investment	Comp	Ally AC	1011340							
1. Name and Address of Reporting Person* REED COLIN V									icker or Tradii lity Prop				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
KEED COLIN V					<b>_</b>			-	I				-	X Direc	.or 10% C		10% Ov	vner	
(Last)	(Last) (First) (Middle)							st Tra	nsaction (Moi	nth/Da	ay/Year)		X Office below	er (give title /)		Other (specify below)			
ONE GAYLORD DRIVE					07/14/2017									Chairman & CEO					
(Street)	Street)					f Amer	ndmen	t, Date	e of Original F	iled (N	Month/C		6. Individual or Joint/Group Filing (Check Applicable Line)						
NASHVILLE TN 37214														X Form filed by One Reporting Person				n	
(City)	ty) (State) (Zip)													Form filed by More than One Reporting Person				rting	
		Tab	le I - Nor	n-Deriv	ative	e Sec	uriti	es A	cquired, C	Dispo	osed	of, or Be	eneficia	ally Owne	d				
1. Title of Security (Instr. 3) Date (Month/I						ear)   E	2A. Deemed Execution Date, if any (Month/Day/Yea		e, Transaction Dispose Code (Instr. 5)		rities Acquired (A) ed Of (D) (Instr. 3, 4		nd Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v .	Amount	(A) c (D)	Price	Report Transa (Instr. 3	ction(s)			(Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transacti Code (Ins 8)				6. Date Exercisable Expiration Date (Month/Day/Year)		of Securities		ies g Security	Derivative Security	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4		11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisable	Exp	iration e	Title	Amount or Number of Shares						
Restricted Stock Units	\$0.00								(1)		(1)	Common Stock	7,047		7,047 <sup>(2</sup>	?)	D		
Restricted Stock Units	\$0.00								(3)		(3)	Common Stock	10,218		10,218 <sup>(2</sup>	2)	D		
Restricted Stock Units	\$0.00								(4)		(4)	Common Stock	17,850		17,850 <sup>(2</sup>	2)	D		

Units

Explanation of Responses:

\$0.00

1. Restricted stock vests on a one-to-one share basis on February 26, 2018.

2. In accordance with the terms of the reporting person's outstanding restricted stock unit awards, as a result of the \$0.80 dividend per share of outstanding common stock paid by the issuer on July 14, 2017, the reporting person received additional restricted stock units in an amount based on the amount of the dividend per share and the closing price of the issuer's common stock traded on the NYSE on June 19, 2017. 3. Restricted stock unit vests on a one-to-one share basis ratably in 1/4 increments beginning on March 15, 2016.

(5)

4. Restricted stock unit vests on a one-to-one share basis ratably in 1/4 increments for four years beginning on March 15, 2017.

5. Restricted stock unit vests on a one-to-one share basis ratably in 1/4 increments for four years beginning on March 15, 2018.

**Remarks:** 

Restricted

Stock

Scott J. Lynn, Attorney-in-Fact 07/14/2017 for Colin V. Reed

19,353(2)

D

\*\* Signature of Reporting Person Date

Common

Stock

19,353

(5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.