FORM 3

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

OMB APPROVAL									
OMB Number: 3235-									
Estimated average burden									
hours per response:	0.5								

					6(a) of the Securities Exchange A he Investment Company Act of 19						
1. Name and A	ing Person*	2. Date of Event Requiring Staten (Month/Day/Year 07/14/2008	nent (	3. Issuer Name and Ticker or Trading Symbol GAYLORD ENTERTAINMENT CO /DE [ GET ]							
(Last) (First) (Middle) 600 EAST LAS COLINAS BLVD., SUITE 1900					4. Relationship of Reporting Person (Check all applicable)  Director  Officer (give title below)	10% Own	10% Owner Other (specify		If Amendment, Date of Original Filed (Month/Day/Year)      Individual or Joint/Group Filing (Check Applicable Line)		
(Street) IRVING	TX	75039			,	,		X	Form filed b	y One Reporting Person y More than One erson	
(City)	(State)	(Zip)									
			Table I - Non	-Derivati	ve Securities Beneficiall	y Owned					
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Common stock, Par Value \$.01 per share					4,693,100	D <sup>(1)</sup>					
		(e			Securities Beneficially nts, options, convertible		s)				
1. Title of Derivative Security (Instr. 4)			2. Date Exerc Expiration Day/	ate	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise		Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
			Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security		Direct (D) or Indirect (I) (Instr. 5)		
1. Name and Address of Reporting Person*  TRT Holdings Inc											
(Last) 600 EAST I	(Last) (First) (Middle) 600 EAST LAS COLINAS BLVD., SUITE 1900										
(Street) IRVING TX 75039											

# (City) (State) (Zip) 1. Name and Address of Reporting Person\* Rowling Robert B. (Last) (First) (Middle) 600 EAST LAS COLINAS BLVD., SUITE 1900 (Street) **IRVING** TX75039 (State) (City) (Zip)

#### **Explanation of Responses:**

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1. The reported securities are owned directly by TRT Holdings, Inc. Robert B. Rowling indirectly beneficially owns the reported securities due to his ownership of all of the Class B shares of Common Stock of TRT Holdings, Inc.

## Remarks:

Exhibit List: Exhibit 24 - Power of attorney

/s/ Terrell T Philen, Jr., Senior Vice President, Chief Financial 07/16/2008 Officer and Treasurer /s/ Terrell T Philen, Jr., as Attorney-in-Fact for Robert B. 07/16/2008 Rowling

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

#### POWER OF ATTORNEY

**KNOW ALL BY THESE PRESENTS**, that the undersigned hereby appoints each of Terrell T Philen, Jr., James D. Caldwell, Michael G. Smith and Paul A. Jorge, as the undersigned's true and lawful attorney-in-fact to act for and on behalf of and in the name, place and stead of the undersigned to:

- 1. prepare, execute and file, for and on behalf of the undersigned any and all documents and filings that are required or advisable to be made with the United States Securities and Exchange Commission, any stock exchange or similar authority, under Section 16(a) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and the rules and regulations promulgated thereunder, including without limitation any Form 3, 4, or 5 (or any successor schedules or forms adopted under the Exchange Act) and any amendments to any of the foregoing; and
- 2. take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, herby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted.

This Power of Attorney shall remain in full force and effect until revoked by the undersigned in a signed writing delivered to an attorney-in-fact.

This Power of Attorney shall be governed by and construed in accordance with the laws of the State of Texas, without giving effect to any principles of conflicts of laws.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 14<sup>th</sup> day of July, 2008.

/s/ Robert B. Rowling
Robert B. Rowling

SUBSCRIBED AND SWORN TO before me by the said Robert B. Rowling, this 14<sup>th</sup> day of July, 2008.

/s/ Laura Ann Ruiz

Notary Public, State of Texas