

Investor Update

June 7, 2021































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RYMAN HOSPITALITY PROPERTIES, INC.

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Recovery is gaining steam

- Group business showing increasing evidence of recovery in Q2, building on momentum seen in Q1
- Organic new group room night production surpassed COVID-19 related rebookings for first time in April
- Group room nights travelled have grown sequentially each month yearto-date through May, and in-the-year-for-the-year lead volumes have grown steadily
- Rebooked approximately 64% of group room nights cancelled due to COVID-19
- Group revenue pace for 2022 bookings is ahead of last pre-COVID year (2019) at the same point in 2018
- Entertainment venues seeing increasing attendance as all capacity restrictions and mask mandates removed
- Significant capital investments (Palms expansion, National renovation, Rockies increased ownership) coming online as group business rebounds
- Monthly average cash burn¹ in Q2 expected to be below the low end of the previous range provided and expect to achieve positive monthly average cash flow in Q3



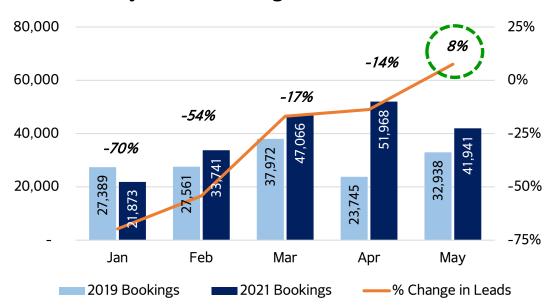


Group meeting momentum continues

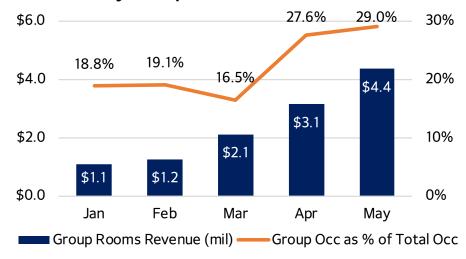
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- Group room nights occupied and group rooms revenue have increased sequentially each month year-to-date
- In-the-year for-the-year (ITYFTY)¹ lead volumes and bookings from January to May have exceeded expectations and caught up to 2019 pace as of May
- As of Jun. 1, 2021, we have 34 points of group occupancy OTB for Jun. through Dec. of this year, compared to 50 points OTB as of Jun. 1, 2019, for the remainder of 2019
- Group rooms revenue OTB for Jun. Dec. 2021 is 65% of the same time in 2019

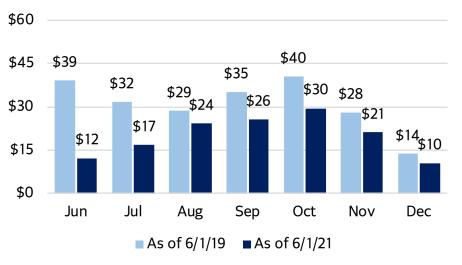
Monthly ITYFTY Bookings and Lead Volumes vs 2019



Monthly Group Performance: 2021 YTD²



Group Rooms Revenue OTB: Rest of 2021 vs 2019



I. ITYFTY bookings are group room nights booked for travel within the same calendar year (in this case for travel by Dec. 31, 2021)

Decline in group room nights travelled as a percentage of all room nights travelled in March is due to the increase in Spring Break leisure demand; leisure room nights sold increased 76% from February to March 2021, compared to a 47% increase in group 4 room nights sold over that period; May 2021 results are preliminary and may be subject to month-end closing adjustment

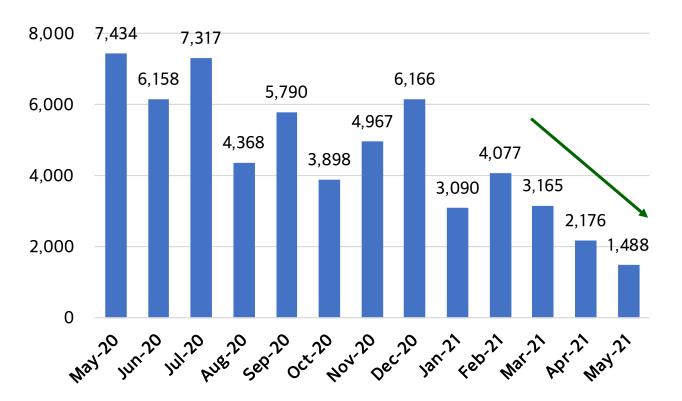


Cancellations decelerating, organic bookings accelerating

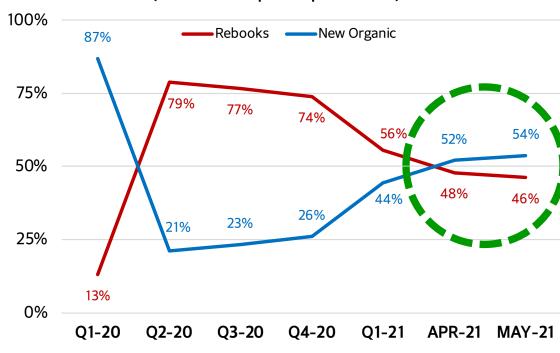
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- Average daily cancellations by month fell below 1,500 room nights for the first time since March 2020 in May 2021
- April was the first month since the start of the pandemic that organic new bookings exceeded COVID-19 related rebookings in our gross sales production, and this trend continued in May

Average Daily Cancellations by Month



Rebookings vs New Organic Bookings (as % of total period production)



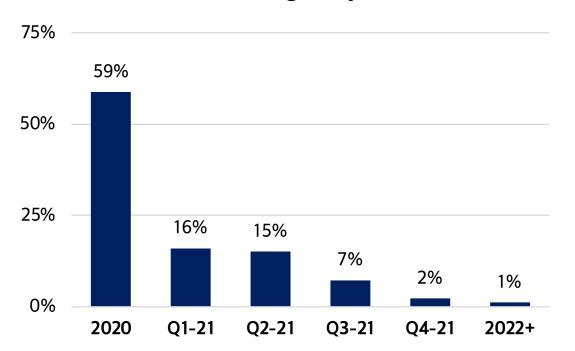


Rebooked 64% of cumulative COVID-19 cancellations

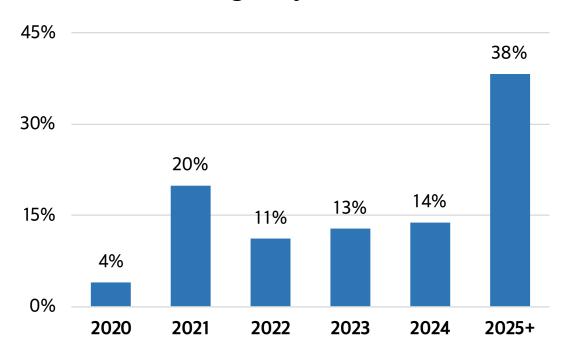
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- From March 2020 through May 2021 the company has rebooked approximately 64% of total COVID-19 related cancelled group
 room nights¹ exceeding our initial target of 50%
- Cancellations have been primarily concentrated in 2020 and 1H-2021, with fewer cancellations for Q3-21 and beyond

Cancelled Room Nights by Arrival Date



Rebooked Room Nights by New Arrival Year



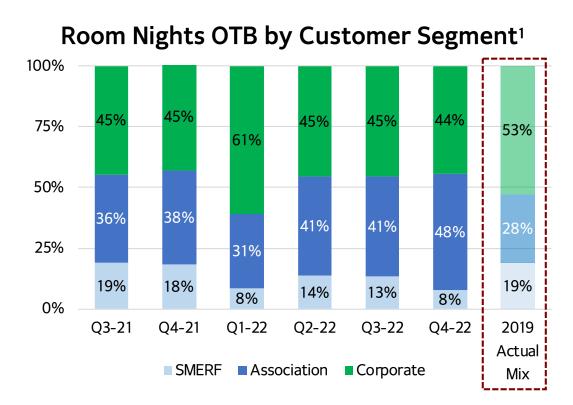
[.] Approximately 4% of early cancellations that rebooked into 2020 travelled and the balance cancelled or rebooked a second time into 2021 or later. Rebooked meetings are treated as discrete new meetings such that a second cancellation or rebook is added to the cumulative cancellation, rebook and lost revenue totals.



Corporate and association meetings expected to ramp

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- Over the next six quarters, corporate and association groups are an increasing mix of on-the-books (OTB) business
- For 2H-2021, corporate and associations represent 81% of group room nights OTB
- For 2022, corporate and associations rises to 89% of group room nights OTB, above the 81% combined pre-COVID mix from calendar 2019 actual room nights travelled





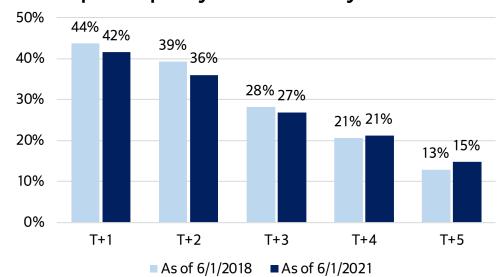


Our long-term book of group business remains strong

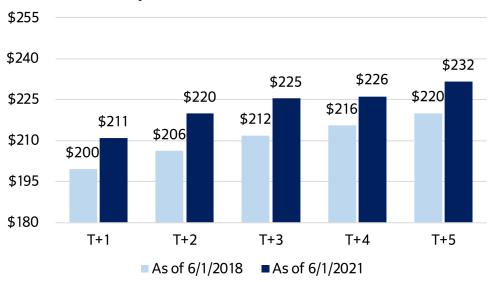
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- Successful rebooking efforts have helped long-term group occupancy OTB reach levels that are consistent with or ahead of pre-pandemic levels
- Group average daily rate (ADR) OTB for the next five years remains ahead of pre-pandemic levels
- Combined effect yields group rooms revenue OTB at or above pre-pandemic levels

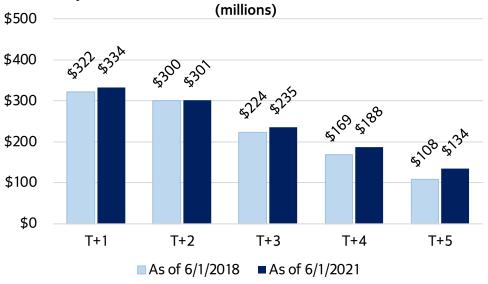
Group Occupancy Points OTB by Arrival Year



Group ADR OTB Next Five Years



Group Rooms Revenue OTB Next Five Years





Live entertainment demand growing

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- As of May 14th, venues are back to full capacity as restrictions were removed on Nashville bars, restaurants and music venues
- The Grand Ole Opry sold 65% of available seats for shows held in the 2 weeks immediately after capacity limits were lifted, including the first full-capacity, sold out, standing room only, show since before COVID-19 on Saturday, May 29th
- The performance of the Ole Red brand exceeded our expectations in the first quarter and continues to benefit from the lifting of restrictions in May
- Since COVID-19 related restrictions have been lifted, interest and booking activity has materially increased from artists and their management teams, reflecting pent up demand among the artist community
- For the 6-month period from July to December of 2021, we currently have 121 shows scheduled at the Ryman, while for the same period in 2019 we had only 102
- For 2022 we have 119 confirmed concerts at the Ryman, while at the same time in 2018 we had only 31 confirmed dates for 2019

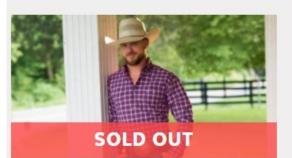














Part of the Nashville Comedy Festival

SEBASTIAN MANISCALCO

Nobody Does This Tour

SATURDAY, JUNE 12, 2021 AT 7:00 PM CDT

MORE INFO

SATURDAY, JUNE 19, 2021 AT 8:00 PM CDT

MORE INFO

RUSTON KELLY

with very special guest Tim "TK" Kelly SUNDAY, NOVEMBER 7, 2021 AT 7:30 PM CST

MORE INFO



Major capital investments coming online as group business rebounds

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Palms expansion enhances Orlando competitive position

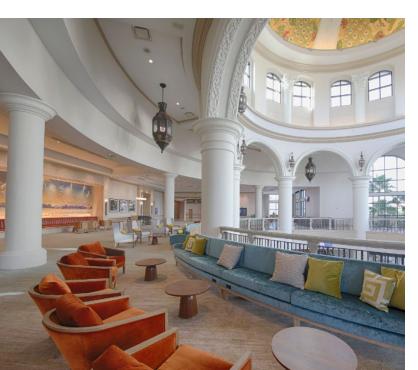
- Completed in April 2021
- Hosted a 1,000-attendee group in mid-May yielding >98% hotel occupancy over the 3-day meeting (inclusive of expansion inventory)

National reopening will unveil complete rooms refresh

- Utilized hotel closure to accelerate first complete rooms refresh
- Expect project completion and unveiling upon reopening July 1, 2021

Rockies acquisition offers compelling opportunities

- 130 acres of surrounding land expected to provide long-term development opportunities
- Acquisition of remaining 35% interest in JV gives Ryman full economics of future development









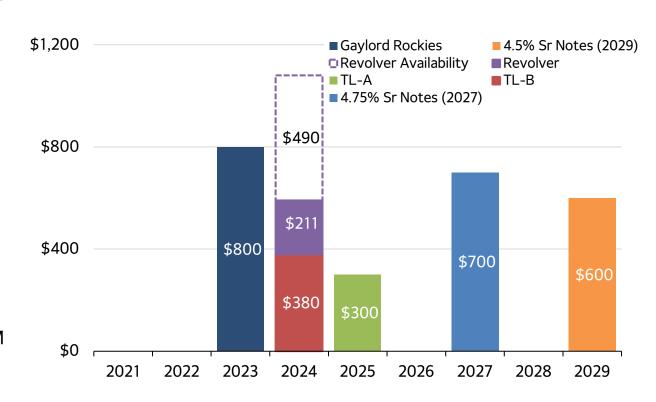
Cash burn trending towards positive inflection in Q3

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- Due to accelerating demand across all businesses and lifting of capacity restrictions, we expect Q2 average monthly cash burn¹ will be better than our previous estimate provided in early May of \$10 to \$13 million per month
 - April cash burn was approximately (\$11.5) million
 - May cash burn was approximately (\$8) million
 - June is expected to be modestly cash flow positive
- As previously communicated, we expect that our hotel and entertainment segments will each deliver positive Adjusted EBITDAre in Q3, and that both consolidated Adjusted EBITDAre and cash flow will be positive in Q3 and Q4
- The company closed on the acquisition of the remaining 35% of the Gaylord Rockies from its JV partner in May for \$188 million and expects to close on the purchase of the additional 130 acres of land for \$22 million in Q2
- To enhance capital flexibility, in Q2 the company initiated an ATM equity program²
- Total liquidity, adjusted for the Rockies acquisition, was approximately \$556.8 million at the end of Q1¹

Q1-21 Pro Forma Maturity Schedule³

(millions)



Cash burn (or "cash flow" where positive) is defined as Adjusted EBITDA re less cash interest expense and debt service, before capital expenditures. Adjusted EBITDA re is defined in the Company's earnings release for the first quarter 2021.

The ATM program provides the company the ability to offer and sell through sales agents up to 4 million shares of common stock

Outstanding debt as adjusted for subsequent acquisition of remaining 35% ownership in the Gaylord Rockies joint venture for \$188 million in May, and the anticipated acquisition of an additional adjacent 130 acres of land for \$22 million in Q2 2021



Conclusion

 Group business, both room nights travelled and new organic bookings, trending positively year to date

 Rebooked approximately 64% of lost business due to COVID-19, positioning us well for the future

 On-the-books group business for 2022 and beyond consistent with or ahead of pre-pandemic levels

 Lifting of capacity and mask rules in Nashville benefits both hospitality and entertainment segments

 Sufficient liquidity with high return investments coming online in conjunction with recovery

