FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

washington,	D.C. 20549	

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* ROTH MICHAEL ISOR				<u>G</u>	2. Issuer Name and Ticker or Trading Symbol GAYLORD ENTERTAINMENT CO /DE [GET]									Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specif				ner	
(Last)	(Fi	rst)	(Middle)											below)			below)		
THE INTERPUBLIC GROUP OF COMPANIES, INC.					3. Date of Earliest Transaction (Month/Day/Year) 05/04/2006														
1114 AVENUE OF THE AMERICAS, 19TH FLOOR				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)														X Form filed by One Reporting Person					
NEW YORK NY 10036													Form filed by More than One Reporting Person						
(City)	(St	ate)	(Zip)																
		Tab	le I - Non-De	rivativ	e Se	curitie	s A	cqu	ired, D	ispo	osed o	f, or Ber	neficial	ly Owned	l				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					Execution Date			е,	3. Transacti Code (Ins 8)					Beneficia	es Forn ally (D) of Following (I) (Ir		n: Direct or Indirect onstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code V	Δ	Amount (A		Price	Transact (Instr. 3	ion(s)				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Code	Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exe	e ercisable	Exp	piration te	Title	Amount or Number of Shares						
Stock Option (Right to Buy)	\$45.5	05/04/2006		A		5,000		05/0	04/2007 ⁽¹⁾	05/0	04/2016	Common Stock	5,000	\$0.00	5,000		D		

Explanation of Responses:

1. Option vests 100% on May 4, 2007

Remarks:

Carter R. Todd, Attorney-in-Fact for Michael I. Roth

05/05/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.