FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEFICIAL	OWNERSHIP

1	OMB APPROVAL							
	OMB Number:	3235-028						

37 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or S	Section	1 30(h)	of the	Investme	ent Co	ompany Act	of 1940									
1. Name and Address of Reporting Person* TRT Holdings Inc					<u>G</u> A	2. Issuer Name and Ticker or Trading Symbol GAYLORD ENTERTAINMENT CO /DE GET]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner						
(Last)	(Fii	rst) (Middle)												belo	er (give title w)	9	Other below	(specify v)		
600 EAST LAS COLINAS BLVD SUITE 1900						3. Date of Earliest Transaction (Month/Day/Year) 08/06/2012															
-					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable						
(Street) IRVING	ТУ	ζ 7	75039										Line	Forn	Form filed by One Form filed by More Person						
(City)	(St	ate) (Zip)																		
		Tabl	le I - No	on-Deriv	ative	Sec	uritie	s Ac	quired	l, Di	sposed o	f, or E	3ene	ficial	ly Own	ed					
Date			2. Transac Date (Month/Da		Execution y/Year) if any		recution Date,		ection (Instr.	4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a 5)			5. Amor Securiti Benefic Owned Reporte	es ially Following	Form (D) o	vnership i: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership				
									Code	v	Amount	(A) (D)	or P	rice	Transac	eported ansaction(s) nstr. 3 and 4)			(Instr. 4)		
Common Stock 08/06/20				2012				S ⁽¹⁾		5,000,00	0 [)	\$37	5,64	3,129(2)		D				
Common Stock														5,64	,647,629 ⁽³⁾		I	See Footnote ⁽³⁾			
		Та	able II -								osed of, convertib				Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deer Execution if any (Month/I			Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Exerc ion Da /Day/Y		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		1	8. Price of Derivative Gecurity Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)		
					Code	v	(A) (D		Date Exercisable		Expiration Date	Amount or Number of Shares		oer							
	d Address of oldings In	Reporting Person [*]																			

(Last) (First) (Middle) 600 EAST LAS COLINAS BLVD **SUITE 1900** (Street) **IRVING** TX75039 (City) (State) (Zip) 1. Name and Address of Reporting Person* Rowling Robert B. (Last) (First) (Middle) 600 EAST LAS COLINAS BLVD **SUITE 1900** (Street) **IRVING** 75039 TX (City) (State) (Zip)

Explanation of Responses:

- 1. Represents shares sold pursuant a privately negotiated stock repurchase agreement by and between TRT Holdings, Inc. and Gaylord Entertainment Company.
- 2. The shares are owned directly by TRT Holdings, Inc.
- 3. Robert B. Rowling is the indirect beneficial owner of the 5,643,129 shares directly owned by TRT Holdings, Inc. due to his ownership of the Class B shares of Common Stock of TRT Holdings, Inc. and the

direct beneficial owner of 4,500 shares.

/s/ Michael G. Smith, Senior

Vice President Real Estate and 08/07/2012

General Counsel of TRT

Holdings, Inc.

/s/ Michael G. Smith, as

Attorney-in-Fact for Robert B. 08/07/2012

Rowling

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.