

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>TRT Holdings Inc</u> (Last) (First) (Middle) 600 EAST LAS COLINAS BLVD SUITE 1900 (Street) IRVING TX 75039 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>GAYLORD ENTERTAINMENT CO/DE [GET]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 08/10/2011	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/10/2011		P		668,793	A	\$24.11 ⁽¹⁾	7,547,223 ⁽²⁾	D	
Common Stock	08/10/2011		P		43,507	A	\$23.84 ⁽³⁾	7,590,730 ⁽²⁾	D	
Common Stock	08/11/2011		P		3,100	A	\$24.2568 ⁽⁴⁾	7,593,830 ⁽²⁾	D	
Common Stock	08/11/2011		P		467,715	A	\$25.1487 ⁽⁵⁾	8,061,545 ⁽²⁾	D	
Common Stock	08/11/2011		P		1,417,660	A	\$25.9461 ⁽⁶⁾	9,479,205 ⁽²⁾	D	
Common Stock	08/11/2011		P		822,924	A	\$27.1905 ⁽⁷⁾	10,302,129 ⁽²⁾	D	
Common Stock	08/12/2011		P		341,000	A	\$27.2131 ⁽⁸⁾	10,643,129 ⁽²⁾	D	
Common Stock								10,647,629 ⁽⁹⁾	I	See Footnote ⁽⁹⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)					

1. Name and Address of Reporting Person*
TRT Holdings Inc
 (Last) (First) (Middle)
 600 EAST LAS COLINAS BLVD
 SUITE 1900
 (Street)
 IRVING TX 75039
 (City) (State) (Zip)

1. Name and Address of Reporting Person*
Rowling Robert B.
 (Last) (First) (Middle)
 600 EAST LAS COLINAS BLVD
 SUITE 1900

(Street)		
IRVING	TX	75039
(City)	(State)	(Zip)

Explanation of Responses:

1. The price reported is the weighted average price. The shares were purchased in multiple transactions at prices ranging from \$23.89 to \$24.885, inclusive. The reporting persons undertake to provide Gaylord Entertainment Company, any stockholder of Gaylord Entertainment Company, or the Staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote.
2. The shares are owned directly by TRT Holdings, Inc.
3. The price reported is the weighted average price. The shares were purchased in multiple transactions at prices ranging from \$23.75 to \$23.88, inclusive. The reporting persons undertake to provide Gaylord Entertainment Company, any stockholder of Gaylord Entertainment Company, or the Staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote.
4. The price reported is the weighted average price. The shares were purchased in multiple transactions at prices ranging from \$24.20 to \$24.37, inclusive. The reporting persons undertake to provide Gaylord Entertainment Company, any stockholder of Gaylord Entertainment Company, or the Staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote.
5. The price reported is the weighted average price. The shares were purchased in multiple transactions at prices ranging from \$24.50 to \$25.49, inclusive. The reporting persons undertake to provide Gaylord Entertainment Company, any stockholder of Gaylord Entertainment Company, or the Staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote.
6. The price reported is the weighted average price. The shares were purchased in multiple transactions at prices ranging from \$25.50 to \$26.49, inclusive. The reporting persons undertake to provide Gaylord Entertainment Company, any stockholder of Gaylord Entertainment Company, or the Staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote.
7. The price reported is the weighted average price. The shares were purchased in multiple transactions at prices ranging from \$26.50 to \$27.50, inclusive. The reporting persons undertake to provide Gaylord Entertainment Company, any stockholder of Gaylord Entertainment Company, or the Staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote.
8. The price reported is the weighted average price. The shares were purchased in multiple transactions at prices ranging from \$26.91 to \$27.35, inclusive. The reporting persons undertake to provide Gaylord Entertainment Company, any stockholder of Gaylord Entertainment Company, or the Staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote.
9. Robert B. Rowling is the indirect beneficial owner of the 10,643,129 shares directly owned by TRT Holdings, Inc. due to his ownership of the Class B shares of Common Stock of TRT Holdings, Inc. and the direct beneficial owner of 4,500 shares.

/s/ Michael G. Smith, Senior
Vice President Real Estate and
General Counsel of TRT 08/12/2011
Holdings, Inc.

/s/ Michael G. Smith, as
Attorney-in-Fact for Robert B. 08/12/2011
Rowling

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.