FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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	OMB APPROVAL									
	OMB Number:	3235-0287								
1	Estimated average burden									

0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Rowling Robert B.					<u>G</u>	2. Issuer Name and Ticker or Trading Symbol GAYLORD ENTERTAINMENT CO /DE [GET]								Relationship of eck all applic X Director	able)	g Pers X	()	vner
(Last) (First) (Middle) 600 E. LAS COLINAS BLVD. SUITE 1900						3. Date of Earliest Transaction (Month/Day/Year) 05/06/2010								below)	(9.70 a.a.		below)	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
(Street) IRVING TX 75039					_ 4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)								5. Individual or Joint/Group Filing (Check Applicable .ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(S	itate)	(Zip)												•			
			ole I - No			_			-	Dis	_	-		y Owned				
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)		ear)	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. r) 8)					Securitie Beneficia Owned F	5. Amount of Securities Beneficially Owned Following		: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) or (D)	Price	Reported Transact (Instr. 3 a	ion(s)			(Instr. 4)
Common Stock 05/07.						/2010		М		4,500(1	1) A	\$16.	3 4,5	4,500		D		
Common Stock													6,37	0,030		I :	by TRT Holdings, Inc ⁽²⁾	
		,	Table II -								osed of, convertib			Owned		,		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Da if any (Month/Day/Y	Date,	ate, Transact Code (In				6. Date Exercisal Expiration Date (Month/Day/Year)		e Amount of		of s ig e Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)		Date Exercisa		Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	ion(s)		
Restricted Stock Units	\$16.8	05/07/2010			M			4,500	05/07/20	010	(3)	Common Stock	4,500	\$0.00	4,500	0	D	
Restricted Stock Units	\$27.73	05/06/2010			A		2,705		(4)		05/06/2011	Common Stock	2,705	\$0.00	2,705	5	D	

Explanation of Responses:

- 1. On May 7, 2010, 4500 shares of common stock were issued to the director upon vesting of the restricted stock units previously granted to the director on May 7, 2009.
- 2. Based on information set forth in Amendment No. 5 to Schedule 13D, filed with the SEC on December 11, 2009, by TRT Holdings, Inc. and Robert B. Rowling. Mr. Rowling indirectly owns all of the shares of the Company held by TRT Holdings, Inc. due to his ownership of all of the shares of Class B Common Stock of TRT Holdings, Inc. TRT Holdings, Inc. has sole voting and dispositive power with respect to
- 3. These restricted stock units were converted to common stock on May 7, 2010 on a 1 to 1 basis upon vesting of the restricted stock unit award.
- 4. Represents an annual grant of 2705 stock units awarded to the director in connection with the director's service on the Company's board. Upon lapse of the restrictions with respect to the restricted stock units, which unless deferred by the director will be May 6, 2011, one share of common stock will be issued for each restricted stock unit.

Remarks:

<u>Carter R. Todd, Attorney-in-</u> <u>Fact for Robert B. Rowling</u>

05/10/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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