FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB A	PPROVAL
OMB Number:	3235-028

37 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* GAYLORD EDWARD K II					<u>G</u> /	2. Issuer Name and Ticker or Trading Symbol GAYLORD ENTERTAINMENT CO /DE GET]											all app Direc		g Per	10% C	wner
(Last) ROUTE { BOX 104		rst) (Middle)			3. Date of Earliest Transaction (Month/Day/Year) 05/10/2004											Offic belov	er (give title w)		Other (below)	(specify
(Street) GUTHRI (City)			73044 (Zip)		_ 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year) 5. Individual or Joint/Group Filing (Check Application) X Form filed by One Reporting Person Form filed by More than One Reporting Person												on			
		Tabl	le I - No	n-Deriv	ative	Se	curit	ies /	Acq	uired,	Dis	posed o	f, or	Ber	efic	ially	Owne	ed			
				2. Transaction Date (Month/Day/Year)		ar) i	2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				4 and Se		5. Amount of Securities Beneficially Owned Following		wnership n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership
											v	Amount		(A) or (D)	Pric	e	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Common Stock, .01 par value					0/2004	/2004				S		500		D	\$30.15		4:	422,156		D	
Common Stock, .01 par value 05					0/2004	2004				S		5,000		D	\$30.37		4	417,156		D	
Common Stock, .01 par value 05/					0/2004	2004				S		1,500		D	\$30.55		4	415,656		D	
Common Stock, .01 par value 05/1					L/ 200 4	/2004				S		2,500		D	\$29.32		413,156		D		
Common Stock, .01 par value					1/2004					S	s 2,0			D	\$29.39		411,156			D	
		Та	able II - I (sed of, onvertib					wned				
1. Title of Derivative Security (Instr. 3)	or Exercise Price of Derivative Security (Month/Day/Year) if any (Month/Day/Year) 8)		4. Transa Code (8)		on of Derivative (Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			Date Exercisable and Expiration Date Month/Day/Year) Date Exercisable Expiration Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amount or Numbe of Title Shares		nstr. 3					LO. Dwnership Form: Direct (D) or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

Remarks:

/s/Carter R. Todd, Attorney-in-05/11/2004 Fact for E.K. Gaylord II

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.