SEC	Form	4
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FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number:	3235-0287					
Estimated average burden						
hours per response:	0.5					

	tion 1(b).			Filed	pursuar or Sec	nt to Sectio ction 30(h)	on 16(of the	a) of the Secu Investment C	rities Exchan ompany Act	ge Act of 19 of 1940	934		nours pe	er response:	0.5
REED (Last)	Name and Address of Reporting Person [*] REED COLIN V Last) (First) (Middle) DNE GAYLORD DRIVE					2. Issuer Name and Ticker or Trading Symbol GAYLORD ENTERTAINMENT CO /DE [GET] 3. Date of Earliest Transaction (Month/Day/Year) 02/08/2012				[(Che 2	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner X Officer (give title Other (specify below) Chairman & CEO				
(Street) NASHVILLE TN 37214 (City) (State) (Zip)				4. If Amendment, Date of Original Filed (Month/Day/Year) 02/10/2012				Line	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(0.17)	(0	•	ole I - Non-	Deriva	tive S	ecuritie	s Ar	cauired. Di	sposed o	of. or Ber	neficiall	v Owned			
1. Title of Security (Instr. 3) 2. Trans Date			2. Transad	action 2A. Deemed Execution Date,		3. Transactic Code (Inst	4. Securi Disposed	Gecurities Acquired (A) posed Of (D) (Instr. 3,		5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
						Code V	Amount	(A) or (D)	Price	Reported Transact (Instr. 3 a	ion(s)		(Instr. 4)		
			Table II - D (e					juired, Dis s, options,				Owned			
1. Title of Derivative Security (Instr. 3) 2. 3. Transaction Date (Month/Day/Year Derivative Security			3A. Deemed Execution Dat if any (Month/Day/Ye	ecution Date, Tra		nsaction of		Expiration Date of Secur (Month/Day/Year) Underly Derivati		7. Title an of Securit Underlyin Derivative (Instr. 3 ar	g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownershi Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)
				Co	de V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	\$29.75	02/08/2012		A		58,500		02/08/2013 ⁽¹⁾	02/08/2022	Common Stock	58,500	\$0.00	58,500	D	
Restricted Stock Unit	\$0.00	02/08/2012		A		44,000		02/08/2015 ⁽²⁾	02/08/2016	Common Stock	44,000	\$0.00	44,000	D	
Restricted Stock Unit	\$0.00	02/08/2012		A		44,000		02/08/2015 ⁽³⁾	02/08/2015	Common Stock	44,000	\$0.00	44,000	D	

Explanation of Responses:

1. Option will vest ratably over 4 years in 1/4 increments.

2. Restricted Stock Units will vest 50% on 2/8/2015 and 50% on 2/8/2016. Upon vesting, each restricted stock unit will convert into one share of common stock per one restricted stock unit.

3. Represents shares of common stock issuable upon the vesting of restricted stock units, subject to performance based vesting on 2/2/2015.

Remarks:

Carter R. Todd, Attorney-in-Fact for Colin V. Reed

02/10/2012

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.