FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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OMB APPROVAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: Estimated average burden 0.5 hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

or Section 30(h) of the Investment Company Act of 1940 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) 1. Name and Address of Reporting Person 2. Issuer Name and Ticker or Trading Symbol GAYLORD ENTERTAINMENT CO /DE | TRT Holdings Inc Director 10% Owner GET] Officer (give title Other (specify below) below) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) 600 EAST LAS COLINAS BLVD. 07/18/2008 **SUITE 1900** 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) (Street) Form filed by One Reporting Person **IRVING** 75039 TX Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 5. Amount of 6. Ownership 7. Nature Execution Date, Transaction Securities Form: Direct of Indirect if any (Month/Day/Year) Code (Instr. 8) (D) or Indirect (I) (Instr. 4) (Month/Day/Year Beneficially Beneficial Owned Following Ownership Reported (Instr. 4) (A) or (D) Price Code Amount (Instr. 3 and 4) $D^{(1)}$ Common Stock, Par Value \$.01 per share 07/18/2008 A 5,807,500 P 50,000 \$26.1 Common Stock, Par Value \$.01 per share 07/18/2008 P 25,000 \$26.2 5,832,500 $D^{(1)}$ A Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 7. Title and 1. Title of 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 8. Price of 9. Number of 10. 11. Nature Derivative Conversion Execution Date **Expiration Date** Amount of Ownership (Month/Day/Year) Security or Exercise if anv Code (Instr. Derivative (Month/Day/Year) Securities Security Securities Form: Beneficial (Instr. 3) (Month/Day/Year) (Instr. 5) Beneficially Direct (D) Price of 8) Securities Underlying Ownership Derivative Acquired Derivative Owned or Indirect (Instr. 4) (A) or Disposed Security (Instr. 3 and 4) Following Security (I) (Instr. 4) Reported of (D) (Instr. 3, 4 Transaction(s) (Instr. 4) and 5) Amount Number Date Expiration

Exercisable

Title

Shares

Name and Address of Reporting Person* TRT Holdings Inc				
(Last)	(First)	(Middle)		
600 EAST LAS COLINAS BLVD.				
SUITE 1900				
(Street)				
IRVING	TX	75039		
(City)	(State)	(Zip)		
1. Name and Address of Reporting Person* Rowling Robert B.				
(Last)	(First)	(Middle)		
600 EAST LAS COLINAS BLVD.				
SUITE 1900				
(Street)				
IRVING	TX	75039		
(City)	(State)	(Zip)		

Code

(A) (D)

Explanation of Responses:

^{1.} The reported securities are owned directly by TRT Holdings, Inc. ("TRT"), Robert B. Rowling indirectly beneficially owns the reported securities due to his ownership of all of the Class B shares of Common Stock of TRT

Officer and Treasurer

/s/ Terrell T Philen, Jr., as

Attorney-in-Fact for Robert B. 07/22/2008

Rowling

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.