

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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FORM 8-K

CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): October 19, 2000

GAYLORD ENTERTAINMENT COMPANY  
(Exact name of registrant as specified in its charter)

DELAWARE  
(State or other jurisdiction of incorporation or organization)

1-13079  
(Commission File Number)

73-0664379  
(I.R.S. employer identification number)

ONE GAYLORD DRIVE, NASHVILLE, TENNESSEE  
(Address of principal executive offices)

37214  
(Zip Code)

(615) 316-6000  
(Registrant's Telephone Number, Including Area Code)

Not applicable  
(Former Name or Former Address, if Changed Since Last Report)

ITEM 9. REGULATION FD DISCLOSURE.

A press release issued by Gaylord Entertainment Company on October 19, 2000 is attached hereto as Exhibit 99.1.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GAYLORD ENTERTAINMENT COMPANY

By: /s/ Denise Wilder Warren

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Denise Wilder Warren  
Chief Financial Officer

October 19, 2000

INDEX TO EXHIBITS

Exhibit Number  
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Description  
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99.1

Press Release dated October 19, 2000.

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GAYLORD ENTERTAINMENT TO BROADCAST THIRD QUARTER  
CONFERENCE CALL LIVE ON THE INTERNET

NASHVILLE, Tenn. (Oct. 19, 2000) - Gaylord Entertainment Company (NYSE: GET) today announced it will provide an online Web simulcast and rebroadcast of its 2000 third quarter earnings release conference call.

The live broadcast of Gaylord Entertainment's quarterly conference call will be available online at [www.streetevents.com](http://www.streetevents.com) and [www.vcall.com](http://www.vcall.com). The call is scheduled to begin at 4:15 p.m. EDT on October 26, 2000. The online replay will follow shortly after the call and continue through November 26, 2000.

Gaylord Entertainment is a diversified entertainment company whose businesses operate in three groups: hospitality and attractions, creative content and interactive media. It is headquartered in Nashville, Tenn., and its stock is traded on the New York Stock Exchange (symbol: GET).

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