SECURITIES & EXCHANGE COMMISSION Washington, D.C. 20549

> SCHEDULE 13D* (Rule 13d-101)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO 13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO 13d-2(a)

GAYLORD ENTERTAINMENT COMPANY (Name of Issuer)

Common Stock (Title of Class of Securities)

> 36790510 (CUSIP Number)

Ricky C. Sandler Eminence Capital LLC, 65 East 55th Street, 25th Floor, New York, NY 10022 (212) 418-2100

(Name, address and telephone number of person authorized to receive notices and communications)

July 29, 2004 (Date of event which requires filing of this statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box [].

NOTE: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7 for other parties to whom copies are to be sent.

(Continued on following pages)

(Page 1 of 14 Pages)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No.	36790510	13D	Page 2 of 14 Pages
(1)	I.R.S. IDEN	ORTING PERSONS TIFICATION NOS. RSONS (ENTITIES ONLY)	Eminence Partners, LP
(2)	CHECK THE A	PPROPRIATE BOX IF A ME	MBER OF A GROUP ** (a) [X] (b) []
(3)	SEC USE ONL	Y	
(4)	SOURCE OF F	UNDS ** WC	
(5)		F DISCLOSURE OF LEGAL RSUANT TO ITEMS 2(d) (
(6)	CITIZENSHIP	OR PLACE OF ORGANIZAT New York	TION
NUMBER OF	(7) SOL	E VOTING POWER	

		- 0 -
SHARES		
BENEFICIALLY	(8) SHARED VOTING POWER	1,161,934
OWNED BY		1,101,334
EACH	(9) SOLE DISPOSITIVE POWER	- 0 -
REPORTING		
PERSON WITH	(10) SHARED DISPOSITIVE POWER	1,161,934
()	GREGATE AMOUNT BENEFICIALLY OWNED	
		1,161,934
	HECK BOX IF THE AGGREGATE AMOUNT I ROW (11) EXCLUDES CERTAIN SHARES	** []
(- <i>)</i>	RCENT OF CLASS REPRESENTED AMOUNT IN ROW (11)	2.9%
(14) TY	PE OF REPORTING PERSON **	PN
	** SEE INSTRUCTIONS BEFORE	FILLING OUT!

CUSIP No. 3	6790510	13D	Page 3 of 14 Pages
(1)	NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO OF ABOVE PERSONS (ENTIT:	NS DS. TES ONLY)	Eminence Partners II, LP
(2)	CHECK THE APPROPRIATE BO		(a) [X] (b) []
	SEC USE ONLY		
	SOURCE OF FUNDS ** WC		
	CHECK BOX IF DISCLOSURE REQUIRED PURSUANT TO ITI	OF LEGAL PROCEED	INGS IS
	CITIZENSHIP OR PLACE OF New Yorl	ORGANIZATION	
NUMBER OF	(7) SOLE VOTING POW		
SHARES			
BENEFICIALL	Y (8) SHARED VOTING PO		574
OWNED BY		84,5	
EACH	(9) SOLE DISPOSITIV	E POWER -0-	
REPORTING		-	
PERSON WITH	(10) SHARED DISPOSIT	84,5	
(11)	AGGREGATE AMOUNT BENEFIC BY EACH REPORTING PERSO	CIALLY OWNED	574
	CHECK BOX IF THE AGGREG IN ROW (11) EXCLUDES CE	RTAIN SHARES **	[]
(13)	PERCENT OF CLASS REPRES BY AMOUNT IN ROW (11)		
(14)	TYPE OF REPORTING PERSO	N ** PN	
	** SEE INSTRUC	TIONS BEFORE FILL	ING OUT!

CUSIP No. 3	6790510	13D	Page 4 of 14 Pages
(1)	NAME OF REPORTING PERS I.R.S. IDENTIFICATION OF ABOVE PERSONS (ENTI	SONS NOS.	Eminence GP, LLC
(2)	CHECK THE APPROPRIATE		F A GROUP ** (a) [X] (b) []
	SEC USE ONLY		
	SOURCE OF FUNDS ** WC		
	CHECK BOX IF DISCLOSUF REQUIRED PURSUANT TO I	RE OF LEGAL PROCEE TEMS 2(d) OR 2(e)	DINGS IS
	CITIZENSHIP OR PLACE C New Yo	OF ORGANIZATION ork	
NUMBER OF	(7) SOLE VOTING PC		
SHARES			
BENEFICIALL	Y (8) SHARED VOTING		246,508
OWNED BY		±,	
EACH	(9) SOLE DISPOSITI		
REPORTING		-0-	-
PERSON WITH	(10) SHARED DISPOSI		246,508
(11)	AGGREGATE AMOUNT BENEF BY EACH REPORTING PERS	SON	246,508
	CHECK BOX IF THE AGGRE IN ROW (11) EXCLUDES C	CERTAIN SHARES **	
	PERCENT OF CLASS REPRE BY AMOUNT IN ROW (11)		1%
(14)	TYPE OF REPORTING PERS	SON ** 00	
	** SEE INSTRU	JCTIONS BEFORE FIL	LING OUT!

CUSIP No. 3	6790510 130	Page 5 of 14 Pages
(1)	NAME OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS OF ABOVE PERSONS (ENTITIES	5 ONLY) Eminence Capital, LLC
(2)	CHECK THE APPROPRIATE BOX	
	SEC USE ONLY	
	SOURCE OF FUNDS ** 00	
(5)	CHECK BOX IF DISCLOSURE OF	
	CITIZENSHIP OR PLACE OF OF New York	
NUMBER OF	(7) SOLE VOTING POWER	
SHARES		
BENEFICIALL	Y (8) SHARED VOTING POWE	R 2,250,000
OWNED BY		
EACH	(9) SOLE DISPOSITIVE F	20WER - 0 -
REPORTING		-
PERSON WITH	(10) SHARED DISPOSITIVE	2,250,000
(11)	AGGREGATE AMOUNT BENEFICIA BY EACH REPORTING PERSON	
	CHECK BOX IF THE AGGREGATE IN ROW (11) EXCLUDES CERTA	IN SHARES ** []
(13)	PERCENT OF CLASS REPRESEN BY AMOUNT IN ROW (11)	ED 5.7%
(14)	TYPE OF REPORTING PERSON '	* IA
	** SEE INSTRUCTIO	NS BEFORE FILLING OUT!

CUSIP No. 3	6790510 1	BD Page 6 of 14 Pages
(1)	NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO OF ABOVE PERSONS (ENTITI	S S.
(2)		K IF A MEMBER OF A GROUP ** (a) [X] (b) []
. ,	SEC USE ONLY	
	SOURCE OF FUNDS ** 00	
(5)	CHECK BOX IF DISCLOSURE REQUIRED PURSUANT TO ITE	
	CITIZENSHIP OR PLACE OF United	DRGANIZATION
NUMBER OF	(7) SOLE VOTING POWE	
SHARES		1,220
BENEFICIALL	Y (8) SHARED VOTING PO	VER 2,250,000
OWNED BY		2,230,000
EACH	(9) SOLE DISPOSITIVE	POWER 1,225
REPORTING		
PERSON WITH	(10) SHARED DISPOSITI	2,250,000
(11)	AGGREGATE AMOUNT BENEFIC BY EACH REPORTING PERSON	
	CHECK BOX IF THE AGGREGA IN ROW (11) EXCLUDES CER	TAIN SHARES ** []
(13)	PERCENT OF CLASS REPRESE BY AMOUNT IN ROW (11)	NTED 5.7%
(14)	TYPE OF REPORTING PERSON	** IN
	** SEE INSTRUCT	IONS BEFORE FILLING OUT!

Item 1. Security and Issuer.

This statement relates to the common stock, par value \$0.01 (the "Common Stock") of Gaylord Entertainment Company (the "Company"). The Company's principal executive offices are located at One Gaylord Drive, Nashville, Tennessee 37214.

- Item 2. Identity and Background.
 - (a) This statement is filed by:
 - (i) Eminence Partners, LP, a New York limited partnership ("Eminence I"), with respect to the shares of Common Stock directly owned by it;
 - (ii) Eminence Partners II, LP, a New York limited partnership ("Eminence II" and together, with Eminence I, the "Partnerships"), with respect to the shares of Common Stock directly owned by it;
 - (iii) Eminence GP, LLC, a New York limited liability company ("Eminence GP"), with respect to the shares of Common Stock directly owned by the Partnerships;
 - (iv) Eminence Capital, LLC, a New York limited liability company (the "Investment Manager"), which serves as the investment manager to the Partnerships and Eminence Fund, Ltd., a company organized under the laws of the Cayman Islands ("Eminence Offshore"), with respect to the shares of Common Stock directly owned by the Partnerships and Eminence Offshore; and
 - (v) Ricky C. Sandler, with respect to the shares of Common Stock directly owned by the Partnerships, Eminence Offshore and certain other accounts.

The foregoing persons are hereinafter sometimes collectively referred to as the "Reporting Persons." Any disclosures herein with respect to persons other than the Reporting Persons are made on information and belief after making inquiry to the appropriate party.

- (b) The address of the principal business and principal office of the Partnerships, Eminence GP and the Investment Manager is 65 East 55th Street, 25th Floor, New York, NY 10022. The business address of Mr. Sandler is 65 East 55th Street, 25th Floor, New York, NY 10022.
- (c) The principal business of the Partnerships is serving as private investment limited partnerships. The principal business of Eminence GP is serving as a general partner to the Partnerships. The principal business of the Investment Manager is that of an investment manager engaging in the purchase and sale of securities on behalf of clients. Mr. Sandler serves as the Managing Member of Eminence GP and the Investment Manager.

- (d) None of the Reporting Persons has, during the last five years, been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors).
- (e) None of the Reporting Persons has, during the last five years, been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and, as a result of such proceeding, was, or is subject to, a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, Federal or State securities laws or finding any violation with respect to such laws.
- (f) The Partnerships are limited partnerships organized under the laws of the State of New York. Each of Eminence GP and the Investment Manager is a limited liability company organized under the laws of the State of New York. Mr. Sandler is a United States citizen.

Item 3. Source and Amount of Funds and Other Consideration.

The net investment cost (including commissions, if any) of the shares of Common Stock directly owned by the Partnerships, Eminence Offshore and the certain other accounts is approximately \$63,285,705. Mr. Sandler, Eminence GP and the Investment Manager do not directly own any shares of Common Stock.

Item 4. Purpose of the Transaction.

The purpose of the acquisition of the shares of Common Stock by the Reporting Persons is for investment, and the purchases of the shares of Common Stock by the Reporting Persons were made in the ordinary course of business and were not made for the purpose of acquiring control of the Company. Although the acquisition of the shares of Common Stock by the Reporting Persons is for investment purposes, the Reporting Persons may pursue discussions with management in an effort to maximize long-term value for shareholders. Each of the Reporting Persons may make further purchases of shares of Common Stock from time to time and may dispose of any or all of the shares of Common Stock held by him or it at any time. None of the Reporting Persons has any plans or proposals which relate to, or could result in, any of the matters referred to in paragraphs (b) through (j), inclusive, of Item 4 of the Schedule 13D. Each of the Reporting Persons may, at any time and from time to time, review or reconsider his or its position and formulate plans or proposals with respect thereto, but has no present intention of doing so. Item 5. Interest in Securities of the Issuer.

A. Eminence Partners, LP

(a) Aggregate number of shares beneficially owned: 1,161,934
Percentage: 2.9% The percentages used herein and in the rest of Item 5 are calculated based upon the 39,708,724 shares of Common Stock issued and outstanding as of July 31, 2004 as reflected in the Company's Form 10-Q for the quarterly period ended June 30, 2004.

(b) 1. Sole power to vote or direct vote: -0-2. Shared power to vote or direct vote: 1,161,934

3. Sole power to dispose or direct the disposition: -0-

4. Shared power to dispose or direct the disposition: 1,161,934

(c) The trading dates, number of shares of Common Stock purchased or sold and the price per share for all transactions by Eminence I in the Common Stock within the last sixty days, which were all in the open market, are set forth in Schedule A and are incorporated by reference.

(d) Eminence GP, the General Partner of Eminence I, has the power to direct the affairs of Eminence I, including decisions respecting the receipt of dividends from, and the disposition of the proceeds from the sale of, the shares of Common Stock. Mr. Sandler is the Managing Member of Eminence GP and in that capacity directs its operations.

(e) Not applicable.

B. Eminence Partners II, LP

- (a) Aggregate number of shares beneficially owned: 84,574 Percentage: 0.2%
- (b) 1. Sole power to vote or direct vote: -0-
 - 2. Shared power to vote or direct vote: 84,574

3. Sole power to dispose or direct the disposition: -0-

4. Shared power to dispose or direct the disposition: 84,574

(c) The trading dates, number of shares of Common Stock purchased or sold and the price per share for all transactions by Eminence II in the Common Stock within the last sixty days, which were all in the open market, are set forth in Schedule B and are incorporated by reference.

(d) Eminence GP, the General Partner of Eminence II, has the power to direct the affairs of Eminence II, including decisions respecting the receipt of dividends from, and the disposition of the proceeds from the sale of, the shares of Common Stock. Mr. Sandler is the Managing Member of Eminence GP, and in that capacity directs its operations.

(e) Not applicable.

C. Eminence GP, LLC		
(a) Aggregate number of shares b	beneficially owned: 1,246,508	
Percentage: 3.1%		

- (b) 1. Sole power to vote or direct vote: -O-
 - 2. Shared power to vote or direct vote: 1,246,508
 - 3. Sole power to dispose or direct the disposition: -0-
 - 4. Shared power to dispose or direct the disposition: 1,246,508

(c) Eminence $\ensuremath{\mathsf{GP}}$ did not enter into any transactions in the Common Stock of the Company within the last sixty days. The trading dates, number of shares of Common Stock purchased or sold and the price per share for all transactions in the Common Stock within the last sixty days on behalf of Eminence I and Eminence II, which were all in the open market, are set forth in Schedules A and B, respectively, and are incorporated by reference.

- (d) Not applicable.
- (e) Not applicable.
- D. Eminence Capital, LLC
 - (a) Aggregate number of shares beneficially owned: 2,250,000 Percentage: 5.7%
 - (b) 1. Sole power to vote or direct vote: -0-
 - 2. Shared power to vote or direct vote: 2,250,000
 - 3. Sole power to dispose or direct the disposition: -0-
 - 4. Shared power to dispose or direct the disposition: 2,250,000

(c) The Investment Manager did not enter into any transactions in the Common Stock of the Company within the last sixty days. The trading dates, number of shares of Common Stock purchased or sold and the price per share for all transactions in the Common Stock within the last sixty days on behalf of Eminence I, Eminence II and Eminence Offshore, which were all in the open market, are set forth in Schedules A, B and C, respectively, and are incorporated by reference. (d) Each of the clients of the Investment Manager has

the power to direct the receipt of dividends from or the proceeds of the sale of such shares.

- (e) Not applicable.
- E. Ricky C. Sandler
 - (a) Aggregate number of shares beneficially owned: 2,251,225 Percentage: 5.7%
 - (b) 1. Sole power to vote or direct vote: 1,225
 - 2. Shared power to vote or direct vote: 2,250,000
 - 3. Sole power to dispose or direct the disposition: 1,225
 - 4. Shared power to dispose or direct the disposition: 2,250,000

(c) Mr. Sandler did not enter into any transactions in the Common Stock of the Company within the last sixty days. The trading dates, number of shares of Common Stock purchased or sold and the price per share for all transactions in the Common Stock within the last sixty days on behalf of Eminence I, Eminence II and Eminence Offshore, which were all in the open market, are set forth in Schedules A, B and C, respectively, and are incorporated by reference.

- (d) Not applicable.(e) Not applicable.

SIGNATURES

After reasonable inquiry and to the best of our knowledge and belief, the undersigned certifies that the information set forth in this statement is true, complete and correct.

DATED: August 9, 2004

/s/ Ricky C. Sandler Ricky C. Sandler, individually, and as Managing Member of Eminence Capital, LLC, Investment Manager of Eminence Partners, LP, Eminence Partners II, LP and Eminence Fund, Ltd., and as Managing Member of Eminence GP, LLC, General Partner of Eminence Partners, LP and Eminence Partners, LP and Eminence Partners II, LP

Schedule A

Eminence Partners, LP

Date of Transaction	Number of Shares Purchased/(Sold)	Price Per Share (including commissions, if any)
06/01/04	25,980	\$28.63
06/02/04	25,960	\$28.81
07/01/04	(5,700)	\$31.37
07/29/04	74,880	\$27.55
08/04/04	54,260	\$28.05
08/05/04	38,740	\$27.92
08/09/04	25,820	\$26.88

Schedule B

Eminence Partners II, LP

Date of Transaction	Number of Shares Purchased/(Sold)	Price Per Share (including commissions, if any)
06/01/04	1,870	\$28.63
06/02/04	1,870	\$28.81
07/01/04	300	\$31.41
07/29/04	5,490	\$27.55
08/04/04	3,960	\$28.05
08/05/04	2,810	\$27.92
08/09/04	1,880	\$26.88

Schedule C

Eminence Capital, LLC

Date of Transaction	Client	Number of Shares Purchased/(Sold)	Price Per Share (including commissions, if any)
06/01/04	Eminence Offshore	22,150	\$28.63
06/02/04	Eminence Offshore	22,170	\$28.81
07/01/04	Eminence Offshore	5,400	\$31.41
07/29/04	Eminence Offshore	64,630	\$27.55
08/04/04	Eminence Offshore	46,780	\$28.05
08/05/04	Eminence Offshore	33,450	\$27.92
08/09/04	Eminence Offshore	22,300	\$26.88