FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

ı	OMB APPROVAL									
	OMB Number:	3235-0287								
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	hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* REED COLIN V						2. Issuer Name and Ticker or Trading Symbol GAYLORD ENTERTAINMENT CO /DE								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
KEED COLIN V					GE	GET 1								X Directo	r		10% Ow	ner	
														X Officer below)	(give title		Other (s below)	pecify	
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year)								below)	Chairma	ın & (,		
ONE GAYLORD DRIVE					02/	02/08/2012									Chairmo	ııı ca v	GEO		
						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable					
(Street) NASHVILLE TN 37214				02/	02/10/2012								Line)						
NASHV	ILLE II	N	37214												Form filed by One Reporting Person				
(City) (State) (Zip)												Form filed by More than One Reporting Person				ing			
		Tal	ole I - Non-	-Deriv	ativ	e Se	curitie	s Ac	quired, Di	ispo	osed of	f, or Ber	neficial	ly Owned					
1. Title of Security (Instr. 3) 2. Transar Date (Month/Date)						Execution Date,			Code (Instr. 5)				Benefici Owned F	es Forr ally (D) o Following (I) (II		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
								Code V	,	Amount	(A) or (D)	Price	Reported Transact (Instr. 3	ion(s)			(Instr. 4)		
			Table II - D						uired, Dis s, options,					Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Da if any (Month/Day/Y	Code (I			5. Numb of Derivati Securiti Acquire (A) or Dispose of (D) (II 3, 4 and	ve es d ed	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amour of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				C	ode	v	(A)	(D)	Date Exercisable	Ex Da	piration ate	Title	Amount or Number of Shares						
Stock Option (right to buy)	\$29.75	02/08/2012			A		58,500		02/08/2015 ⁽¹⁾	02/	/08/2022	Common Stock	58,500	\$0.00	58,50	0	D		

Explanation of Responses:

1. Stock Option will vest 50% on 2/8/2015 and 50% on 2/8/2016.

Remarks:

<u>Carter R. Todd, Attorney-in-</u> <u>Fact for Colin V. Reed</u>

02/15/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.